

Master Facility Planning



Achieving Long-Term Success in a Dynamic Environment

Master facility plans serve as a reliable blueprint to guide healthcare facility investments over a multi-year period, enabling organizations to reach their strategic goals. Few consultants have Hammes Healthcare’s comprehensive understanding of the healthcare provider’s business, their strategic and operational objectives and the ability to translate those objectives into a master facility plan.

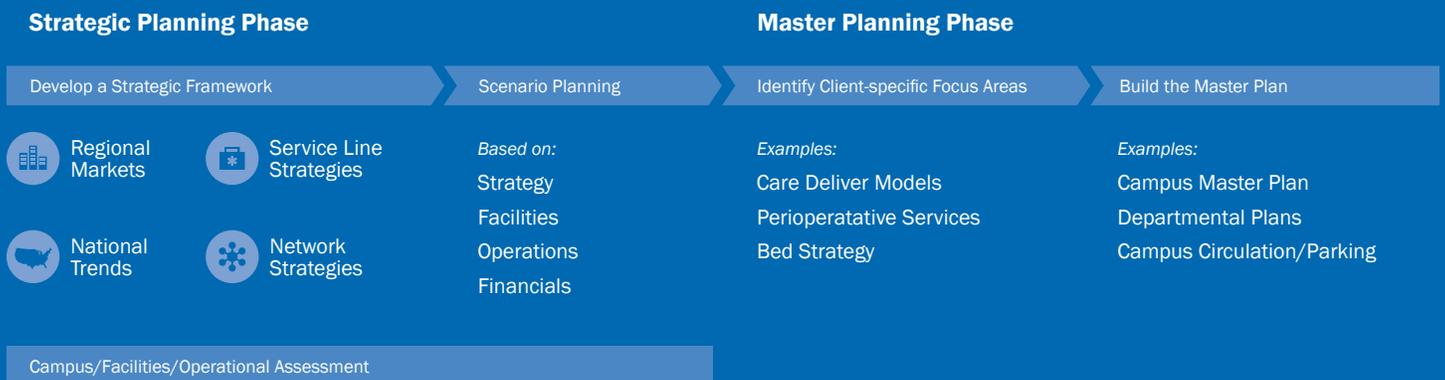
Strategic Focus Ensures the Right Master Plan for the Biggest Impact

While most traditional facility and campus master plans are created using a bottom-up approach, we approach master planning from the top down. We ensure plans are directly linked to the healthcare organization’s business strategy and financial priorities (or constraints), leveraging input from multiple stakeholders across the organization.

Hammes Healthcare’s Master Facility Planning will:

- Link facility solutions to your strategic plan
- Reflect mission and capital priorities
- Create a framework to improve operating efficiency and patient safety
- Focus on implementation
- Provide flexibility in a changing clinical environment
- Balance multiple operational and financial priorities

Our Master Planning Approach



What Differentiates Our Strategic Master Planning Approach?

Our approach considers network and service line strategy in the context of a master facility plan, which differs from firms that have more architecturally-driven approaches. Central to this philosophy is developing a vision for both service line development and market reach as a primary driver to guide a master facilities plan. This visioning addresses system-wide goals that ultimately influences the functional roles and capacity requirements for each hospital campus.

1

Facility Solutions that Match Market Opportunities

Our approach incorporates a thorough review of national and market trends, and an assessment of the likely evolution of the market. Once we facilitate consensus about the future service line and market paradigms, we develop physical scenarios for the campus and network.

2

Capital Capacity is an Integral Part of the Process

Capital capacity and financial realities are critical to aligning strategy with a readily executable master plan. Our process creates a thorough understanding of capital capacity. That understanding allows us to more accurately size and scope facility solutions for the immediate and long term. Simply put, we believe that capital can only be spent once; if done well, it will generate an upward financial trajectory.

3

As Healthcare Delivery Changes, so do Care Locations and Delivery Models

As the healthcare delivery model evolves to prioritize population management, maintaining wellness, and outcomes, providers will face new requirements. Our approach evaluates the opportunities that alternative care sites and care delivery models may have on your hospital campus.

4

Achieving Operational Efficiency and Improved Patient Throughput

One thing we know for certain is that healthcare providers will be asked to do more with less under ever-increasing scrutiny regarding quality, safety and outcomes. Our approach provides the comprehensive operations expertise needed to conduct deep dives in high-priority target areas.



CASE STUDY

Physician-Led, Regional Health System

Challenge

Hammes Healthcare was engaged by a leading physician-led, regional health system to identify a series of operational and facility priorities that would support their long-term physician clinic and hospital growth strategy.

The system's goals in completing a master plan included:

- Maximize space across its two largest campuses
 - Improve physician recruitment efforts by adding additional physician clinic space
 - Address aging infrastructure issues
 - Evaluate opportunities to improve physician clinic operations and space utilization
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Solution

Our team began by understanding the health system's long-term objectives to ensure the master facility plan was in alignment with its long-term market, financial and physician clinic strategies.

Through sophisticated analytic tools, the team targeted scheduling systems, space utilization metrics and other data to evaluate current and future physician clinics, ambulatory service and hospital space needs.

Evaluating multiple scenarios, the process concluded that the health system did not suffer from a lack of space, but rather from poor space utilization.

Value Added

Hammes delivered a phased master plan that allowed the client to start planning and executing their strategy immediately with clear steps over the next five years. The plan also resulted in a substantial reduction of anticipated capital spend and operational improvements.



“The Hammes team engaged our leadership team and front-line caregivers to arrive at scenarios that were based in strategy and could be implemented in a phased approach. The team was creative, forward-thinking and had the depth of experience to plan for our short-term, mid and long-term needs. While they thoroughly evaluated our facilities and facility needs, they stayed focused on our overarching strategy, viewing the facilities as a means to helping us accomplish our goals.”

Administrative Vice President
Physician-Led, Regional Health System

About Hammes Healthcare Advisory Services

Hammes Healthcare's Advisory Services group has been a leading advisor to healthcare organizations for nearly three decades offering a full range of strategic, financial, operational and facility consulting services.

Our team of professionals has deep, real-world healthcare industry experience and has completed hundreds of strategic, ambulatory and real estate advisory assignments. We work with the full spectrum of healthcare organizations from rural community hospitals to large, multi-state healthcare systems to integrated payer/provider systems to academic medical centers.

For More Information, Please Contact Us

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